

Morgan McGrew

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Education

Bachelor of Arts, Buena Vista University, Storm Lake, IA

Major: Digital Media, Business concentration

Experience

ASSET CREATION INTERN; MEREDITH CORPORATION; DES MOINES, IA (JUNE–AUG. 2017)

- Edited 20+ videos for *Better Homes & Gardens* brand's social channels

STOP MOTION ANIMATOR & CREATOR/DIRECTOR; BVTV; STORM LAKE, IA (AUG.–DEC. 2017)

- Created and animated 6 promos for "By Beavers, For Beavers" campaign
- Developed original character puppets, scale sets, and graphic animation

MARKETING INTERN; BUENA VISTA UNIVERSITY MARKETING & COMMUNICATIONS; STORM LAKE, IA (JAN. 2018)

- Produced animated graphic ad for Buena Vista University Admissions
- Produced "Day in the Life of a Student" video for Buena Vista University Admissions

STOP MOTION ANIMATOR & CO-DIRECTOR; TOY STORY 3 IN REAL LIFE PROJECT; ANKENY, IA (2012-2020)

- Recreated Toy Story 3 utilizing stop motion animation as a passion project
- Developed character puppets, 10+ life-size sets, and digital environments
- Edited ~40 min. Of stop motion animated sequences

FREELANCE VIDEOGRAPHER; KALEIDOSCOPE MARKETING & DESIGN; STORM LAKE, IA (OCT. 2018-)

- Produced 15-min. televised infomercial & spots for Dunes LASIK Center

VIDEOGRAPHER/PHOTOGRAPHER INTERN; CITY OF ANKENY; ANKENY, IA (SEPT.–DEC. 2018)

- Produced stop motion animation "Snow Ordinance" PSA
- Produced recruitment ads for Fire & Police Departments

FREELANCE VIDEOGRAPHER; CITY OF ANKENY; ANKENY, IA (MARCH 2019-)

- Produced "Behind-the-Badge" video series for Police Department
- Produced lifeguard recruitment video for Ankeny pools

Technical Skills

- Apple Final Cut Pro
- Adobe Creative Suite

Awards and Honors

UPPER MIDWEST EMMY® STUDENT PRODUCTION CRYSTAL PILLAR AWARD

- "By Beavers, For Beavers Promos," BVTV, Buena Vista University, 2018

COLLEGE MEDIA ASSOCIATION PINNACLE AWARD: BEST TELEVISION ENTERTAINMENT PROGRAM

- "Gnarly Charlie's, BVTV, Buena Vista University, 2015